



## FESTIVAL PROGRAM **ADVERTISING OPPORTUNITIES**

Reach your target audience! Advertise your business, organization, choir, or concert season in the Choralfest 2020 program. Choralfest 2020 will host approximately 75 choirs and nearly 4,000 choristers of all ages. The 6 day festival is attended by music educators, choral conductors, parents, and choral music enthusiasts! A minimum of 750 programs will be printed.

### **dates & location**

16-21 March 2020, Calgary

### **SPECIFICATIONS & RATES**

outside back cover | colour, 5.5x8.5 **\$395**

inside cover (front or back) | colour, 5.5x8.5 **\$295**

full page (inside program) | black and white, 4.5 x 7.5 **\$175**

half page (inside program) | black and white, 4.5 x 3.25 **\$120**

We have some flexibility in terms of ad size, so if you have a prebuilt ad that you would like to use, please forward it to Choir Alberta and we will do our best to use it!

All ads should be supplied electronically. Fonts must be embedded in PDF files. Please indicate desired size if not sent in PDF format.

### **TO PLACE AN AD**

To advertise in the Choralfest 2020 program, forward artwork by e-mail to [info@choiralberta.ca](mailto:info@choiralberta.ca) by **1 March 2020**. Please include the e-mail address for the contact person in your company/organization, as well as the e-mail address to which the invoice should be sent.

