



FESTIVAL PROGRAM **ADVERTISING OPPORTUNITIES**

Reach your target audience! Advertise your business, organization, choir, or concert season in the Choralfest 2020 program. Choralfest 2020 will host approximately 75 choirs and more than 2,500 choristers of all ages. The 6 day festival is attended by music educators, choral conductors, parents, and choir enthusiasts! A minimum of 1,000 programs will be printed.

Choralfest 2020 takes place Mar 16-20 in Calgary.

SPECIFICATIONS & RATES

adjacent pages – centre – 11x8.5, colour, full bleed **\$750 member/\$900 non-member**
outside back cover | colour, 5.5x8.5 **\$395 member/\$545 non-member**
inside cover/reverse centre page | colour, 5.5x8.5 **\$295 member/\$445 non-member**
full page (inside program) | black and white, 4.5 x 7.5 **\$175 member/\$325 non-member**
half page (inside program) | black and white, 4.5 x 3.25 **\$125 member/\$275 non-member**

We have some flexibility in terms of ad size, so if you have a prebuilt ad that you would like to use, please forward it to Choir Alberta and we will do our best to use it!

All ads should be supplied electronically. Fonts must be embedded in PDF files. Please indicate desired size if not sent in PDF format.

VOLUNTEER CREDIT

Choralfest relies on the work of many volunteers. By covering 2 volunteer shifts with individuals representing your company/organization, we are pleased to extend a \$50 credit toward your advertising purchase.

TO PLACE AN AD

Advertising space can be booked online at www.choiralberta.ca/choralfest. The deadline to reserve space is 28 Feb 2020.

